

Sponsorship Contract

SPE Annual Technical Conference and Exhibition (ATCE)

21-23 September 2021 | Dubai World Trade Centre, Dubai, United Arab Emirates | www.atce.org

To pay by credit card, contact SPE Finance Department at +971.4.457.5819.

Sponsor Information	Sponsorship Opportunities
Primary Contact:	<i>*5% VAT will be added to the invoice as per UAE Federal Decree-Law no. (8) of 2017.</i>
Organisation:	Diamond Sponsor <input type="checkbox"/> USD 100,000
Job Title:	Titanium Sponsor <input type="checkbox"/> USD 75,000
Address:	Platinum Sponsor <input type="checkbox"/> USD 60,000
City/State/Province:	Gold Sponsor <input type="checkbox"/> USD 35,000
Zip/Postal Code:	Silver Sponsor <input type="checkbox"/> USD 25,000
Country:	Delegate and Visitor Registration Sponsor <input type="checkbox"/> USD 55,000
Phone:	Conference and Exhibit Entrances Sponsor <input type="checkbox"/> USD 50,000
Fax:	Knowledge Sharing Arena Sponsor (ePoster Stations) <input type="checkbox"/> USD 50,000
Email:	Mobile App Sponsor <input type="checkbox"/> USD 50,000
	Mobile Charging Stations Sponsor <input type="checkbox"/> USD 45,000
	Delegate Lunch Sponsor <input type="checkbox"/> USD 40,000 Each Day <input type="checkbox"/> 21 September <input type="checkbox"/> 22 September <input type="checkbox"/> 23 September
	Digital Conference Preview and Exhibit Guide Sponsor <input type="checkbox"/> USD 40,000
	Conference Directional Signage Sponsor <input type="checkbox"/> USD 40,000
	Bottled Water Sponsor <input type="checkbox"/> USD 40,000
	Branded Face Masks Sponsor <input type="checkbox"/> USD 40,000
	Exhibition Hall Banners Sponsor <input type="checkbox"/> USD 40,000
	Hand Sanitising Stations Sponsor <input type="checkbox"/> USD 35,000
	Venue Map (You Are Here) Sponsor <input type="checkbox"/> USD 35,000
	SPE Member Lounge Sponsor <input type="checkbox"/> USD 25,000
	Coffee Breaks Sponsor <input type="checkbox"/> USD 15,000 Each Day <input type="checkbox"/> 22 September <input type="checkbox"/> 23 September
	Floor Graphics Sponsor (1m X 1m) <input type="checkbox"/> USD 15,000
	Associate Sponsor (Tailored Package) <input type="checkbox"/> USD 10,000-USD 20,000 <i>*price dependent on benefits</i>

Payment By Bank Transfer

Bank: **HSBC Bank Middle East**

Branch: **Jebel Ali, PO Box 66, Dubai, UAE**

SWIFT Code: **BBMEAED**

A/C Name: **SPE Middle East DMCC**

IBAN No: **AE180200000036217131100 (USD)**

Please include **21ATCE** and the name of your organisation as reference for the transfer.

SPE Sales Representative

Sylvia Ansara, Senior Manager, Sales and Exhibits
 Middle East, Africa, and South Asia
sansara@spe.org, +971.4.457.5851

Zunaid Jooma, Sales Manager
 Middle East, Africa, and South Asia
zjooma@spe.org, +971.50.574.3805

Samir Hassan, Sales Manager
 Middle East, Africa, and South Asia
shassan@spe.org, +971.55.894.5446

Confirmation

I hereby submit this contract for a sponsorship for the SPE Annual Technical Conference and Exhibition (21ATCE) and agree to abide by the policies and procedures as outlined in this contract.

Signature of Authorised Representative

Date

Signature of SPE Representative

Date

This is a sponsorship contract for the SPE Annual Technical Conference and Exhibition in Dubai, United Arab Emirates. The sponsor does hereby request a sponsorship for the SPE Annual Technical Conference and Exhibition scheduled 21-23 September 2021 and agrees to our terms and conditions. This contract will become legally binding once signed and the individual signing this agreement warrants that he/she has the authority to bind contractually the organisation contracting for the sponsorship.

SPE Internal Use Only

Contract received

Deposit received

Confirmation notice sent

Full payment received

Sponsorship Policies

SPE has instituted the following policies for sponsorship opportunities with the SPE Annual Technical Conference and Exhibition (ATCE). Once signed, the Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

Sponsorship Guidelines

- All contract copies must be submitted and approved by SPE prior to implementation.
- All individual and exclusive sponsorships are subject to the right of renewal of the previous year's sponsor.
- SPE will contact each previous year's sponsor to advise of the right of renewal and the deadline by which they must submit their sponsorship contract and deposit in order to renew their sponsorship.
- Should the previous year's sponsor not meet the deadline or should they elect not to renew their sponsorship, SPE will then consider this sponsorship available to all SPE exhibitors.
- It is the responsibility of the Sponsor to adhere to the sponsorship and logo specifications.

Payment and Cancellation Policy

- Sponsor is liable to pay in full on submission of the Sponsorship Contract to SPE.
- No sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the sponsor has submitted a proof of payment for their intended sponsorship package.
- Payment is to be made in U.S. dollars only. SPE accepts credit cards, cheques, and wire transfers.
- The company representative's signature binds the company to the payment and cancellation terms. If the company cancels participation with money due, the outstanding funds will be due upon cancellation.

Deadlines

- In order for sponsorship to be promoted in the conference preview, the contract, company logo and 100% payment must be received prior to 6 April 2021.
- In order for sponsorship to be promoted in the conference programme and proceedings, the contract, company logo and 100% payment must be received prior to 3 August 2021.
- If sponsor does not meet the above published deadlines, SPE cannot guarantee advertising space and reserves the right to invoke penalties for late submissions.

Force Majeure

The performance of SPE in this contract is subject to cancellation, in whole or in part, without any liability to SPE, due to an event beyond the reasonable control of SPE—including, but not limited to casualty, explosion, fire, lightning, utility interruption, flood, weather, epidemic (including that declared by the World Health Organisation), disease, hurricane, tornado, earthquake, war or other Acts of God, or any law, ordinance, rule or regulation, governmental travel restriction and advisory, acts of public enemies, strikes, riots, civil disturbance, or any other occurrence that would make the holding of the Event (or any portion thereof) illegal, impossible, commercially impracticable or not advisable ("Force Majeure Event"). Notwithstanding the foregoing, in the event of termination or postponement due to a Force Majeure event, SPE shall reimburse all advance payments made pursuant to this contract within 30 days of the announcement of termination or postponement. Please note that in case of a postponement, the sponsor will be liable for repaying the sponsorship amount three months prior to the *new* event dates.

I hereby acknowledge and confirm that I have read the above terms and conditions and I agree with the same.

Name: _____

Job Title: _____

Date: _____

Signature: _____

Company Stamp: _____